

# RESEARCH TRAINING CERTIFICATE PROGRAM



## Public Lunchtime Lectures

As part of the **UniSA Business School Research Training Certificate Program**, which includes a Two-Week program of four seminars (courses), guest speakers will also be running *lunchtime seminars* aimed to provide further expertise around the Australian Centre for Asian Business (ACAB) - **Strategy, International Business and Entrepreneurship Research (SIBER)** fields. Week One is held during **Entrepreneurs Week** in Adelaide.

The sessions will be delivered by highly experienced international professors from across the globe.

**When:** 9<sup>th</sup> -20<sup>th</sup> July 2018

**Time:** 1:00pm - 2:00pm

**Where:** JS1-13, Jeffrey Smart Building, Level 1, UniSA City West Campus [view map](#)

## Week 1:

### Entrepreneurs Week - 9<sup>th</sup>- 13<sup>th</sup> July 2018 from 1:00pm – 2:00pm

<b>Monday 9 July</b>	Prof Susan Freeman (UniSA)	International Entrepreneurship: Schools of thought
<b>Tuesday 10 July</b>	Dr Kai Du (Royal Melbourne Institute of Technology - RMIT)	Entrepreneurship dynamics and macroeconomic performance: A research program
<b>Wednesday 11 July</b>	Dr Manjula Dissanayake (University of Adelaide)	Entrepreneurial Learning: What is it and how does it work?
<b>Thursday 12 July</b>	Prof Colin Mason (University of Glasgow)	Exits: A neglected stage in the business angel investment process
<b>Friday 13 July</b>	'Ask the experts' session Facilitator: Prof Tamer Cavusgil (Georgia State University & visiting Professor at UniSA)	SIBER Instructors Q&A: All present to answer questions about research methods, longitudinal data analysis, content analysis & other general research methods

## Week 2:

16<sup>th</sup>- 20<sup>th</sup> July 2018 from 1:00pm – 2:00pm

<b>Monday 16 July</b>	Prof Ying Zhu (UniSA)	Institutional Risk Management of MNCs operating in Emerging Markets.
<b>Tuesday 17 July</b>	Prof Tamer Cavusgil (Georgia State University & visiting Professor at UniSA)	New Generation Entrepreneurs in Emerging Markets: Are they different?
<b>Wednesday 18 July</b>	Prof Ian Fillis (Liverpool Business School, Liverpool John Moores University, UK)	Addressing the imbalance of cultural value research by using qualitative insights: A case study of emerging visual artists
<b>Thursday 19 July</b>	A/Prof Allan O'Connor (UniSA)	Ontological perspectives of the entrepreneurial ecosystem
<b>Friday 20 July</b>	'Ask the Experts' Session	SIBER Instructors Q&A: All present to answer questions about research methods, longitudinal data analysis, content analysis & other general research methods

## Special Events:

Friday, 13th July 2018 and Friday 20th July from 1:00pm - 2:00pm

Please join us in the 'Ask the Experts' sessions. Bring your lunch and join us for a question and answer session with the SIBER instructors. They will be on hand to answer your questions about research methods including longitudinal data analysis, content analysis, or other general research methods.

Why not pre-order your lunch! A menu [is available here for you to view](#). You can place your order in the *West End Kitchen* with payment (*located on the ground floor of the Jeffrey Smart Building*). Your food will then be delivered to JS1-13 in time for your session.

For more information, please contact:

**Susan Freeman**  
[Susan.freeman@unisa.edu.au](mailto:Susan.freeman@unisa.edu.au)

&

**Tamer Cavusgil**  
[Tamer.cavusgil@unisa.edu.au](mailto:Tamer.cavusgil@unisa.edu.au)