



MASTER OF MANAGEMENT (ARTS AND CULTURAL MANAGEMENT)

*STUDY YOUR PASSION
WHILE YOU WORK
WITH OUR FLEXIBLE
STUDY OPTIONS*

*LEARN FROM INDUSTRY
ENGAGED ACADEMICS
AND UNDERTAKE
INTERNSHIPS IN MAJOR
ARTS ORGANISATIONS IN
SOUTH AUSTRALIA*

*LEADING RANKINGS AS
SA'S #1 INSTITUTION IN
MANAGEMENT*

ERA, 2015

Prepare for success as an arts manager in the vibrant arts sector with the only qualification of its kind in South Australia. In this exciting degree you will be able to use your passion for the arts and develop an advanced understanding of contemporary management theory and how it applies to the various elements of the creative arts and cultural industries.

You will develop leadership and problem-solving abilities, and the knowledge and skills to inform policy-making at government and peak industry body levels. Your studies will cover arts leadership and governance, arts philanthropy, event and festival management and arts venues and facilities management. You will learn the complex relationship between government, not-for-profit and private sponsorship of the arts.

Our summer and winter schools offer exciting study and learning opportunities. With the option to study intensives as well as on-line, you can spread your study load across the year and maximise your opportunities to undertake internships and placements.

Study in the capital of the Festival State of South Australia, home to some of the largest arts and cultural festivals in Australia, with professionals who are experts in their field.

Join the top 1% of Business Schools, one of only 167 business schools worldwide to be awarded EQUIS accreditation, the world's leading international accreditation for business schools (EFMD Quality Improvement System).



Business
School

Program code: DMMC
SATIC code: 4CM173
Duration: 2 years (full-time)
Intake dates: February, July

WHAT YOU WILL LEARN

The Master of Management (Arts and Cultural Management) is made up of 16 courses; eight arts and cultural management courses, two business and management courses and six electives.

COURSE OUTLINE

Arts and Cultural Leadership and Governance

Arts and Cultural Audiences

Accounting for Management M

Marketing Management

Arts Environment

Festivals and Events

Arts Management

Arts Philanthropy

Arts Law

Venues and Facilities Management

Elective

Elective

Elective

Elective

Elective

Elective

CAREER OUTCOMES

Graduate equipped for an arts management career in the creative sector. You could be employed in festivals, events, music, radio, publishing, foreign affairs, cultural centres, museums, galleries, theatres, dance, entertainment, crowd-funding, cultural entrepreneurial enterprises or new media.

ENTRY REQUIREMENTS

For entry into this program, applicants are required to have completed a bachelor degree, a graduate diploma or a graduate certificate with a recognised higher education institution with a grade point average of 4 or above.

ADVANCED STANDING

Eligible applicants can complete this degree in 1.5 years of full time study (or the equivalent part time) with Advanced Standing. You may be eligible if you have successfully completed one of the following:

- a bachelor degree in a business discipline;
- a bachelor degree which includes a major in business, commerce, marketing or management; OR
- a graduate certificate in a business discipline.

HOW TO APPLY

Applications for the Master of Management (Arts and Cultural Management) can be made via satac.edu.au/postgraduate

FOR MORE INFORMATION

unisabusinessschool.edu.au/study/postgraduate/arts-cultural-management/



Ruth Rentschler

Professor Arts and Cultural Leadership, UniSA Business School

"With all leading arts organisations in South Australia on board, we are in a position to drive forward your career in the cultural and creative industries. Our courses provide innovative offerings for arts management in a novel format of intensive programs, internships, online and face-to-face teaching, mentoring and study tours. Our course is tailored to students in the domestic and international markets, with case studies that speak to you."

Make an enquiry
(08) 8302 2376

unisa.edu.au/enquiry

International students via unisa.edu.au/Study-at-UniSA/International-students/Enquire-online/



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