



# INTERNATIONAL MBA

**INDUSTRY ENGAGED  
TEACHING** DELIVERS  
PROFESSIONAL  
EXPERIENCE TO BUILD  
STRONG, ENDURING  
GLOBAL NETWORKS

WITH **60+ GLOBAL  
PARTNERS** WE  
OFFER A RANGE OF  
INTERNATIONAL  
EXCHANGE OR STUDY  
TOUR OPPORTUNITIES

AWARDED **FIVE  
STARS FOR  
INTERNATIONALISATION  
AND DIVERSITY**

QS World University Rankings

Program code: DMIN  
Duration: 2 years full-time  
Intake dates: Feb, Jul  
Part-time option: Yes

Designed in consultation with industry professionals, the International Master of Business Administration provides early-career professionals with advanced knowledge and skills to qualify for professional practice as a manager in international business. Learning through real-life case studies, graduates will gain the knowledge and expertise to address today's global business challenges.

We deliver advanced knowledge and skills in consolidated international business management, with a focus on global strategy, logistics, international trade, financing, marketing and human resource management, to allow you accelerate your career as an international business professional.



Business  
School

## PROGRAM STRUCTURE

The International MBA is offered in two flexible formats, depending on your professional development needs. Our general International MBA comprises 12 core courses in international business and 4 electives. This format will provide you with a breadth of expert-level knowledge and skills across the key disciplines essential for international business leadership.

Our specialised International MBA comprises 8 core courses, 4-5 core specialisation courses and 3-4 electives. This format will allow you to develop advanced specialist skills within an international business framework. Specialisations for 2017 include: Finance, Human Resources Management, Marketing, Supply Chain Management, and Tourism and Event Management.

## CAREER OUTCOMES

Upon completion, you will be well placed to pursue an array of employment opportunities in global organisations ranging from departments of foreign affairs and international trade within governments, to multinational enterprises and consulting companies.

## ENTRY REQUIREMENTS

For entry into this program, applicants are required to have completed a bachelor degree, a graduate diploma or a graduate certificate with a recognised higher education institution with a grade point average of 4 or above.

## COURSE OUTLINE

|   |   |
|---|---|
| Marketing Management                        | ▲ |
| Accounting for Management M                 | ▲ |
| Economic Principles for Business            | ▲ |
| Global Business Environment                 | ▲ |
| Issues in International Trade               | ▲ |
| Managing the Global Workforce               | ▲ |
| People, Leadership and Performance          | ▲ |
| International Business, Strategy and Ethics | ▲ |

### Specialisation options

|   |           |
|---|-----------|
| International Business Specialisation       | 4 courses |
| Finance Specialisation                      | 4 courses |
| Human Resource Management Specialisation    | 5 courses |
| Marketing Specialisation                    | 4 courses |
| Supply Chain Management Specialisation      | 4 courses |
| Tourism and Event Management Specialisation | 4 courses |

### Elective courses

|                          |             |
|--------------------------|-------------|
| Specialisation Electives | 1-2 courses |
| Business Electives       | 2 courses   |

▲ Core Courses

## FEE INFORMATION

For information on program fees visit [unisa.edu.au/fees](http://unisa.edu.au/fees)

## HOW TO APPLY

Applications for the International MBA can be made via [satac.edu.au/postgraduate](http://satac.edu.au/postgraduate)



### Hannah Ngo

UniSA Business School Graduate, International Business

*"The UniSA Business School gave me a variety of skills and knowledge necessary to understand the global economy. It also gave me the ability to plan strategically for international operations and the capabilities to execute those operations.*

*Throughout this program, my communication and leadership skills across cultures have been strengthened, which is very important in my career as an international manager."*

For more information

[unisabusinessschool.edu.au/international-mba](http://unisabusinessschool.edu.au/international-mba)

P: (08) 8302 0478

E: [mib@unisa.edu.au](mailto:mib@unisa.edu.au)

International students: [unisa.edu.au/Study-at-UniSA/International-students/Enquire-online/](http://unisa.edu.au/Study-at-UniSA/International-students/Enquire-online/)



University of  
South Australia

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