



INTERNATIONAL MBA

60+ GLOBAL PARTNERS
OFFERING A RANGE
OF INTERNATIONAL
EXCHANGE AND STUDY
TOUR OPPORTUNITIES

INDUSTRY-ENGAGED
TEACHING AND
PROFESSIONAL
EXPERIENCE TO BUILD
STRONG GLOBAL
NETWORKS

THE INTERNATIONAL
MBA IS AWARDED
5-STARS FOR
INTERNATIONALISATION

QS WORLD RANKINGS, 2017

The International Masters of Business Administration is designed for early-career professionals looking to progress their career in a global business context. This degree will develop your knowledge of the global business environment and enable you to maximise your career development opportunities and employment prospects.

You will benefit from a range of experience-based learning opportunities, including overseas study and business mentoring by a senior business leader through the Executive Partners Programme.

Your studies will focus on international business strategy, international trade, marketing across borders, and international human resource management – key knowledge you will need to accelerate your career as a business professional in an international context.

Join the top 1% of Business Schools, one of only 167 business schools worldwide to be awarded EQUIS accreditation, the world's leading international accreditation for business schools (EFMD Quality Improvement System).



Business
School

Program code: DMIN
 SATAC code: 4CM2O2
 Duration: 2 years (full-time)
 Intake dates: February, July

WHAT YOU WILL LEARN

The International MBA comprises 16 courses. You will start with core courses developing advanced skills and expertise in areas of international management. You will then complete international specialisation courses in addition to several electives.

COURSE OUTLINE

Economic Principles for Business

Global Business Environment

Accounting for Management M

Marketing Management

Issues in International Trade

Managing the Global Workforce

People, Leadership and Performance

Global Supply Chain Management

Managing Across Cultures

Marketing Across Borders M

Principles of International Business Finance

International Business: Strategy and Ethics

Elective

Elective

Elective

Elective

CAREER OUTCOMES

An International Master of Business Administration will equip you with the skills to pursue an international business career worldwide. An International MBA is an ideal vehicle for career progression in areas such as project management or global business management.

ENTRY REQUIREMENTS

For entry into this program, applicants are required to have completed a bachelor degree, a graduate diploma or a graduate certificate with a recognised higher education institution with a grade point average of 4 or above.

ADVANCED STANDING

Eligible applicants can complete this degree in 1.5 years of full time study (or the equivalent part time) with Advanced Standing. You may be eligible if you have successfully completed one of the following:

- a bachelor degree in a business discipline;
- a bachelor degree which includes a major in business, commerce, marketing or management; OR
- a graduate certificate in a business discipline.

HOW TO APPLY

Applications for the International MBA can be made via satac.edu.au/postgraduate

FOR MORE INFORMATION

unisabusinessschool.edu.au/international-mba



Nabil Imran

Senior Business Analyst, Samvardhana Motherson Group

"Being taught by lecturers with significant industry experience and research knowledge has meant studying an international business program really broadened my horizons significantly and helped supplement my learning."

"I was able to meet other international students and learn about their cultures too - I've met students from places like Brazil, France, China and even Guatemala."

Make an enquiry
(08) 8302 2376

unisa.edu.au/enquiry

International students via unisa.edu.au/Study-at-UniSA/International-students/Enquire-online/



University of
South Australia

Business
School