

## JOINT SEMINAR SERIES:

**-AUSTRALIAN CENTER FOR ASIAN BUSINESS-**

**-INTERNATIONAL BUSINESS, STRATEGY AND INTERNATIONAL ENTREPREUNERSHIP  
RESEARCH GROUP-**

**-CENTER FOR APPLIED FINANCE AND ECONOMICS-**

**Friday 7 April, 2:30-4:00pm, WL2-47**

**Presenter:** Mr. Andrew Klapka, CEO of Trans Chem.

**Title:** How to Deliver Reliable Innovation Outcomes in Small to Medium sized Business

**Bio:** Andrew Klapka GAICD is CEO of Trans Chem, a supply-chain organisation within the pharmaceutical and complementary medicines industry. Andrew is also a passionate advocate of innovation and provides advice to Australia's SME sector on practical techniques that deliver reliable innovation outcomes. Previously Andrew spent 10 years in Paris managing global innovation for Lafarge, a leading European multinational manufacturing cement, concrete and other building products across 64 countries. His innovation mandate was to develop a worldwide culture and capability in innovation for Lafarge's global business by leading and mentoring worldwide teams at divisional and business unit levels. Innovation portfolios were built in each of the 15 largest world markets. A global system of innovation renewal was created with revenues from new products increasing significantly. Andrew holds an MBA in International Business and has completed studies in Innovation Management at Lausanne's, IMD Business School.



**An external panel will be attending to hold a short Q&A after the presentation. The panel will consist of:**

- **Professor Susan Freeman** (*Chair: UniSA, Professor of International Business*)
- **Professor Jana Matthews** (*UniSA, Director of the Centre for Business Growth*)
- **Professor David Paterson** (*UniSA, Managing Director of Cornerstone Strategy*)
- **Ray Stocker** (*UniSA MBA Alumni, mining, defence, energy industry experience*)
- **Kurt Janzen** (*UniSA MBA Alumni*)
- **Clinton Jury** (*Australian Institute of Company Directors*)
- **Kok Wah** (*Board of ACAB, See Bros Company*)

**Date and Time:** Friday 7 April, 2:30pm – 4:00pm

**Location:** Way Lee Building, WL2-47  
City West Campus, University of South Australia

For further information please contact Jon Lontos on (08) 8302 0457 or email [CMR-Research@unisa.edu.au](mailto:CMR-Research@unisa.edu.au)

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## ANDREW KLAPKA SEMINAR: SUMMARY OF PANEL MEMBERS



### Professor Susan Freeman

*(Chair: UniSA, Professor of International Business)*

Susan Freeman Ph.D. (Marketing), MEdSts, BEco, (Monash University), and DipEd (Institute of Catholic Education), is Professor of International Business and the former Dean: Postgraduate and Professional Programs in the University of South Australia Business School. She provides leadership in the areas of international business postgraduate teaching and learning and professional development to ensure a culture that embraces both scholarship, and excellence in teaching. The role extends to the Master of Business Administration (MBA) and the Master of International Business (MIB) and provides leadership across the portfolio of research and doctoral supervision in the area of international business.

### Professor Jana Matthews

*(UniSA, Director of the Centre for Business Growth)*

Professor Matthews has a BA from Earlham College, spent her junior year at the University of London, did graduate work at Yale University and received a doctorate in management and planning from Harvard University. She was an original member of the Kauffman Foundation's Centre for Entrepreneurial Leadership and is the founding CEO of the Jana Matthews Group. She was voted one of the 18 most influential women in business, the only one in entrepreneurial leadership and business growth, and has written 8 books including *Leading at the Speed of Growth*, *Building the Awesome Organization*, *Winning Combinations: Entrepreneurial Partnerships Between Large and Small Companies* and *Lessons from the Edge*, over 50 articles, and is frequently quoted in the press.





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## Professor David Paterson

*(UniSA, Managing Director of Cornerstone Strategy)*

David Paterson is a specialist in strategic innovation, with extensive international industry experience spanning the business, government and social spheres. He is the former Chief Innovation Officer of World Vision, the Chief Marketing Officer of Medibank Private Ltd and World Vision Australia, and the Chief Strategy Officer of a prominent international advertising agency network (now part of WPP). He also serves on the industry advisory board of the Monash University School of Marketing.

In the digital space he founded the Internet consulting practice of a major management consultancy in Australasia, and became the Global Chief Strategy Officer of an international digital agency headquartered in New York. He also has extensive experience as a strategy and innovation adviser to senior leaders in the public, private and civil society sectors – including for example, the United Nations, Department of Foreign Affairs & Trade, The Department of Premier & Cabinet, Adelaide City Council and many others. David is a co-founder and/or director of several non-profit organisations, including Social Capital and The Bridge Project. He is also Patron of international medical NGO, Sight for All, and a Williamson Community Leadership Fellow.

## Ray Stocker

*(UniSA MBA Alumni, mining, defence, energy industry experience)*

Ray Stocker has an Honours Degree in Civil Engineering from the University of Adelaide and an MBA from the University of South Australia. He has over 30 years' experience in the professional services and manufacturing area growing national and international business operations. He has worked in different roles as General Manager, Business Development Manager or Project Manager in a wide range of industries including mining, oil and gas, aerospace, defence, energy, environmental and water/wastewater treatment in Australia and overseas. Ray has been a key member of Project Leadership Groups (PLG) and he is an experienced client relationship director, having managed client relationships with major clients such as BHPB Billiton (Uranium and Iron Ore), Rio Tinto Iron Ore, Fortescue Metals Group, Iluka Resources and Atlas Iron, for an international engineering contractor.





## Kurt Janzon

*(UniSA MBA Alumni)*

Having been employed as a software engineer in the private sector - predominantly within the defence industry, Mr Kurt Janzon has worked for a number of large multinational companies including BAE Systems, Tenix Defence and QinetiQ. Complex cross-discipline engineering projects has led to Kurt working within Australia, and abroad in Canada and Sweden.

In 2009, Kurt commenced a Master of Business Administration at the University of South Australia to pursue a career in engineering management. After graduating in 2013, Kurt jointly established the UniSA MBA Mixer. In 2014, Kurt was employed to assist the director of a large construction company in dealing with complex business problems and eventually support the closure of the company. Continuing studies in 2015, Kurt commenced a Master of International Trade and Development degree at the University of Adelaide. In March 2016 Kurt visited the Australian Permanent Mission to the WTO in Geneva to meet with people involved in the Trade in Services Agreement (TISA), the Trade Facilitation Agreement (TFA) and international development. Whilst in Geneva he also visited the International Trade Centre meeting with the Program Advisor for the Women in Trade Programme. Kurt is a Director at Trade Compass Pty Ltd.

## Clinton Jury

*(Australian Institute of Company Directors)*

For over 20 years, Clinton Jury has built high value relationships for national and global brands across the private, public and not-for-profit sectors, resulting in delivering positive strategic and operational outcomes. Clinton has worked primarily as a senior leader in the commercial side of the not-for-profit sector and has very strong understanding of the importance of return on investment and its significance in shaping business decisions and success for the long-term. Clinton is a non-executive director of Playgroup Victoria, chairs a leading South Australian primary School and sits as a member of the Minister for Innovation & Trade's Small Business round table in South Australia.





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## Kok Wah

*(Board of ACAB, See Bros Company)*

Kok Wah is the president of the Chinese Chamber of Commerce SA involving all facets of business with China and other parts of the world.

He is the current Vice President of Chinese Welfare Services SA involving all facets of community works and cultural events and is the Ambassador of Adelaide Convention Bureau, involved in bringing various interstate and International conferences and

conventions to Adelaide. He is included in such major projects such as bidding for the World Chinese Entrepreneurs Convention (for over 3000 world delegates) and the International Energy Conference (for 2000 international delegates).

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