

STRATEGY, INTERNATIONAL BUSINESS AND ENTREPRENEURSHIP (SIBER) WORKSHOP SERIES

Run in conjunction with ACAB and CAFE



Presenter: Professor Gabriele Suder, Melbourne Business School

Title: Presentation and Communications Skills for HDR

Bio: Gabriele is Principal Fellow at Melbourne Business School and has broad and in-depth experience at business schools and universities internationally. She holds a MPhil in Governmental Studies, a PhD in Management (UK) and became full Professor in 2004, and Jean Monnet Chair Professor in 2011, at SKEMA Business School. Her career spans program development academic and university leadership in tertiary education, principally across Europe, the USA and Australia. She has work experience in 20+ countries within international

business academics, especially in Asia Pacific. Her discipline is International Business, with a focus of International Trade & Investment strategy, as well as cross-cultural communication.

Abstract: Is this one of your first times to present at an academic conference? Will you have an international audience to adapt to? Do you have an additional 100 students in your tutorial now? Preparing for your first research presentation with a challenging audience? Or are you new to the country and unsure of how to best present here? In this HDR seminar, you will be introduced to the most effective techniques required to plan and deliver your presentation, how to control your nervousness, and how to make best use of your verbal and non-verbal communication skills. How to use time and space depending on the room, audience and your objectives? Let's start strengthening your confidence and talk about how to maximise your impact.

Date and Time: Wednesday 19th of July 2017, 10:00am – 11:30am

Location: Hawke Building Level 6, H6-03
City West Campus, University of South Australia

Lunch will be provided on the day so please confirm your attendance for catering purposes.

For further information please contact Jon Lontos on (08) 8302 0457 or email CMR-Research@unisa.edu.au

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