



University of  
South Australia

Business  
School

# STRATEGY, INTERNATIONAL BUSINESS AND ENTREPRENEURSHIP (SIBER)

## WORKSHOP SERIES

Run in conjunction with ACAB and CAFÉ

### Workshop: Pedagogy and Resources for Teaching International Business, Strategy, and Entrepreneurship

Today our teaching must be relevant, engaging, and innovative. The new generation of students -- both undergraduate and graduate -- provides new challenges for the instructor. How can we share the excitement of global marketplace with our students? How can we best connect and communicate with them via such pedagogical approaches as: experiential exercises and projects; web-based learning; videos; and cases and exercises?

This interactive session will focus on: (a) "what" -- content; (b) "how" -- pedagogy; and (c) "resources" -- for teaching IB, Strategy, and Entrepreneurship. The presenters will share their experience and teaching tools that they have found useful. The intent is also to engage participants in an interactive discussion designed to search for excellence in teaching.

Date and Time: Tuesday 18 July. 10:00am – 2:00pm (Morning tea to begin. Lunch served at 1pm)

Location: WL2-47

**Lunch will be provided on the day so please confirm your attendance for catering purposes.**

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